

ELIZA TAN

Having thrived in various high-stress environments, Eliza is resourceful and efficient. She has fulfilled diverse leadership and team roles that require people skills, effective presentation, and cross-cultural communication. She is an award-winning and internationally published photographer who has also gained recognition for her roles in filmmaking, book editing, writing, and design.

EDUCATION

The George Washington University, Washington, DC
M.A. in New Media Photojournalism

AUGUST 2021 - PRESENT

Arthur J. Ellis Endowment Fund Award | International Student House Scholarship winner

Asbury University, Wilmore, KY

B. A. in Media Communication | Minor in Intercultural Studies (Middle East semester)

AUGUST 2016 - MAY 2020

Honors: *magna cum laude* (GPA: 3.86)

Henry Clay Morrison Scholarship winner | The Scholar-Leaders Forum

EXPERIENCE

Olympic Broadcasting Services, Beijing, China — *Photographer*

JANUARY - FEBRUARY 2022

Accepted a role in the information department by invitation for the Beijing 2022 Winter Olympic Games. Training and supervising two local information officers in addition to photography, photo editing, and archival responsibilities.

Tony Robbins Foundation, Austin, TX — *Photographer*

OCTOBER 2021

Photographed the exclusive Tony Robbins Platinum Partnership event in Austin, Texas.

Olympic Broadcasting Services, Tokyo, Japan — *Photo Assistant*

JULY - AUGUST 2021

Managed archive databases and created content for the Olympic Broadcasting Services, the host broadcast organization for the Olympic and Paralympic Games. Responsibilities included tagging, archiving, and consolidating media and working with cloud storage and external hard drives. Communicated across different departments and platforms with staff from over 60 countries. Supervised two local information officers.

Eliza Tan Photography — *Freelance Photographer, Brand Strategist, Graphic and Web Designer, Videographer, Book Editor, and Social Media Specialist*

FEBRUARY 2015 - PRESENT

Runs an international media freelance business that offers various client services. Frequently holds commissioned and sponsored photo exhibitions and visual projects.

Grace Snellville, Snellville, GA — *Media Content Creator*

AUGUST 2020 - JUNE 2021

Brainstormed and implemented effective content management and social media strategies for a non-profit organization with branches throughout the Greater Atlanta Area. Created content for and managed multiple social media accounts based on the values of diversity and inclusion with an overarching goal of increasing cultural awareness and helping marginalized neighborhoods.

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SKILLS

**Languages spoken
(in order of fluency)**

English, Mandarin, Bahasa Malaysia/
Indonesia, Cantonese, Arabic (Levantine)

Photo Editing

Adobe Lightroom, Adobe Photoshop,
Camera Bits Photo Mechanic Plus
2010 - PRESENT

Post Production: Video

Adobe Premiere Pro, Adobe After Effects,
DaVinci Resolve
2012 - PRESENT

Graphic Design and Book Editing

Adobe InDesign, Adobe Illustrator
2012 - PRESENT

Web Design

Wix, Squarespace, Weebly, WordPress
2012 - PRESENT

Panelist

Active panelist, podcast contributor,
and opinion writer on diversity,
Asian studies, and the Islamic World
2016 - PRESENT

Speech and debate

ICC iCON international tournament
participant and winner
2013 - 2018

Music

Vocal, piano, and flute
2003 - PRESENT

AWARDS AND PUBLICATIONS

Book Editor

The Road to Fulfillment
IN PUBLICATION

Cover Illustrator

The Man in the Lighthouse
PUBLISHED: FEBRUARY 2021

Cover Illustrator

Tina's Wedding
PUBLISHED: DECEMBER 2020

AsianandLoud, NY — Editor

2020

Interviewed and worked closely with fifteen authors of Asian descent from around the world through Zoom in order to publish their life stories and promote cultural understanding in a book titled *50 People. 50 Stories. I am Asian.*, published coincidentally during the #StopAsianHate movement.

Asbury University Marketing and Communications, Wilmore, KY — Photographer and Videographer

JANUARY 2017 - MAY 2020

Worked closely with the head of marketing and public relations coordinators to document and publicize various university-related events. Took, organized, labeled, and archived old photos and videos for future use. Pitched and executed projects to showcase diverse student voices.

The Asbury Collegian, Wilmore, KY — News Photographer and Contributor

AUGUST 2017 - MAY 2020

Took photos weekly and occasionally wrote articles on study abroad and intercultural networking opportunities for the university newspaper.

The Grace Village, Clarkston, GA — Social Media Specialist (Worked remotely)

NOVEMBER 2019 - MAY 2020

Brainstormed and implemented strategies to spread awareness about the refugee crisis in the context of a non-profit, grassroots organization located in one of the most diverse square miles in America according to TIME Magazine.

Grace Snellville, Snellville, GA — Hired Photography, Videography, and Social Media Intern

MAY - AUGUST 2019

Worked closely with the head of communications to create and manage content for a non-profit organization. Traveled frequently to refugee-populated neighborhoods to lay the groundwork for current and future partnerships with local organizations. Created a website for a homeless outreach organization in Atlanta. Designed print resources for and taught in a traveling workshop about race in a global context.

Asbury University Office of Intercultural Affairs, Lexington, KY — Hired Video Production, Supervisor, and Producer

MAY - AUGUST 2018

Commissioned to interview two university presidents and several international students in order to create videos that accurately and creatively depict the international student experience at Asbury University. The videos have been translated into different languages and are still being used to promote Asbury overseas.

George Luce Athletics, Wilmore, KY — Technical Director, Graphics Supervisor, Camera Operator, and Grip

2018

Worked closely with the director to stream footage, handled visual effects and 2D and 3D graphics, operated a mounted camera, and assisted a handheld camera operator during a live multi-camera broadcast.

Hashtagcity Creative Agency, Kuala Lumpur, Malaysia — Commercial Videography and Social Media Intern

MAY - AUGUST 2017

Storyboarded, produced, directed, filmed, and edited a series of promotional videos for a multiracial cast and audience.

Book Editor and Interviewer

50 People. 50 Stories. I am Asian.
PUBLISHED: SEPTEMBER 2020

Special Issue Cover Photo

Open Source Journal, MDPI Books
PUBLISHED: AUGUST 2020

Contributor

Huff Post
PUBLISHED: MAY 2020

The Best of College Photography Finalist

Photographer's Forum Magazine
PUBLISHED: 2018

The Jessamine Journal Newspaper

PUBLISHED PHOTOGRAPHS: 2017

The Best of College Photography Finalist

Photographer's Forum Magazine
PUBLISHED: 2016

The Asbury Review Magazine

Asbury University
PUBLISHED: 2016-2020

The Asbury Collegian

Asbury University
PUBLISHED: 2017-2020

Aspire JOY Photography Competition Silver Award

Asia Pacific University
PUBLISHED: 2016

COMMISSIONED PHOTO EXHIBITIONS (Creator, Researcher, Photographer, Interviewer, and Writer)

Now You See Me 2:

A series documenting the stories of U.S. ethnic minority students

*Sponsored by the Asbury University
Office of Intercultural Affairs and
Student Governance*

Published and distributed book

NOVEMBER 2021

Digital viewing | AIKCU Diversity Summit

NOVEMBER 2020 - PRESENT

On display | Student Center

NOVEMBER 10, 2020

Gallery reception and panel

APRIL 20, 2020

Digital launch

LEADERSHIP EXPERIENCE

Presenter, Frankfort, KY — *AIKCU Diversity Summit*

NOVEMBER 2021

Presenting a cultural exhibit under the Association of Independent Kentucky Colleges and Universities (AIKCU) regarding the arts and diversity as part of its inaugural Diversity Summit.

Photography Coordinator, Clarkston, GA — *Generation Salaam, The Grace Village*

2020

Created a summer curriculum and led a technology and culture workshop during the pandemic that included virtual break rooms, coordination among volunteers, and managing team leads under my supervision in order to effectively teach photography to refugee and immigrant children of middle to high-school age. Equipped participants to effectively utilize media as a means of self-expression, coping with trauma, speaking out about their culture, and general creative outlet.

President, International Student Association (ISA) — *Asbury University Office of Intercultural Programs*

2016 - 2018

Organized and ran cultural programs to develop an awareness, respect, and appreciation for cultural diversity and to encourage a sharing of cultures across both the campus community and among international, third-culture, and U.S. ethnic minority students. Led weekly meetings to brainstorm ideas for enriching the learning experience and increasing cultural competence. Regularly worked alongside and reported to the Executive Director of the Office of Intercultural Programs.

Program Supervisor, Clarkston, GA — *Generation Salaam, The Grace Village*

MAY - AUGUST 2018

Ran children's programs to build bridges between the East and the West and to foster relationships with refugee families in neighborhoods in Clarkston. Oversaw an individual neighborhood, led a group of volunteers to ensure that the children were well supervised and taken care of, and functioned as the point person for Dekalb County Services to lawfully deal with cases of domestic violence.

Historian, Visionary Class Cabinet — *Asbury University*

2017 - 2018

Elected leadership position. Utilized media, people, and technology skills to document all class and campus events through photography and videography. Showcased work in a creative, visually appealing, and persuasive manner to promote class and school spirit.

Orientation Leader, International Student Orientation (INSO) — *Asbury University Office of Intercultural Affairs*

2017

Led programs and activities during a program designed to help international students transition to life in the United States. Modified previous orientation programs to best tailor the program to meet the needs of new international students and worked closely with various university departments, resident life, finance institutions, and the head of Intercultural Affairs in order to execute the program and allow for unforeseen events.

Publicist, Visionary Class Cabinet — *Asbury University*

2016 - 2017

Elected leadership position. Used media and communication skills to design posters, create and manage social media pages, and disseminate information to the Visionary class.

Now You See Me:

A series documenting the stories of international students

Sponsored by the Asbury University Office of Intercultural Affairs and Student Governance

Published and distributed book

APRIL - DECEMBER 2019

On display | Student Center

NOVEMBER 21, 2019

International Education Week Q&A

APRIL 26, 2019

Gallery reception

Shattering Bias:

A transformed perspective on the Middle East

Sponsored by the Asbury University Global Engagement Office

SEPTEMBER 2018 - DECEMBER 2019

On display | Student Center

NOVEMBER 12, 2018

Global Engagement Office Presentation and Q&A

SEPTEMBER 16, 2018

Presentation and Q&A

A Glimpse into China:

The beauty and diversity of modern China

Sponsored by the University of Kentucky Confucius Institute and the Asbury University Global Engagement Office

DECEMBER 2016 - FEBRUARY 2017

On display | Kinlaw Library

FEBRUARY - MAY 2017

On display | Z.T.'s Bistro

NOVEMBER 2017 - JANUARY 2018

On display | B.L. Fisher Library

FEBRUARY - NOVEMBER 2019

On display | Student Center

JANUARY 26, 2017

Gallery reception